

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67617-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 60S	2175

Flight Dates	Order #	Alt Order #
10/23/12 - 11/02/12	67617	09849460

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MTWTF--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 5a Good Morn Cincinnati 5:00 AM-5:30 AM :00 \$1,000.00 NM See MG 1.2									
2	10/26/12	10/26/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MTWTF--	1:00	1	\$1,000.00	NM
MG for 1.1 10/23									
3	10/23/12	10/29/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 CBS Morning News 7:00 AM-9:00 AM :00 \$900.00 NM See MG 3.2									
4	10/27/12	10/27/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	-----S-	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 6:25 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM 1:00 OFA- 12- G- 181H \$500.00 NM									
5	10/27/12	10/27/12	Saturday Early Show	8:00 AM-10:00 AM	-----S-	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 7:58 AM Saturday Early Show 8:00 AM-10:00 AM 1:00 OFA- 12- G- 181H \$1,500.00 NM									
6	10/23/12	10/29/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWTF--	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 M-F 9a-10a 9:00 AM-10:00 AM :00 \$700.00 NM See MG 6.2									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
67617-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 60S	2175	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/29/12	The Talk	2:00 PM-3:00 PM	MTWTF--	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 2:29 PM The Talk 2:00 PM-3:00 PM 1:00 OFA- 12- G- 181H \$1,100.00 NM									
8	10/23/12	10/29/12	4p Local 12 News at Four	4:00 PM-5:00 PM	MTWTF--	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 4p Local 12 News at Four 4:00 PM-5:00 PM :00 \$1,300.00 NM See MG 8.2									
10	10/23/12	10/29/12	630p CBS Evening News	6:30 PM-7:00 PM	MTWTF--	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 6:28 PM 630p CBS Evening News 6:30 PM-7:00 PM 1:00 OFA- 12- G- 181H \$3,000.00 NM									
12	10/23/12	10/29/12	M-F 730p-8p	7:27 PM-8:00 PM	MTWTF--	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 M-F 730p-8p 7:27 PM-8:00 PM :00 \$6,000.00 NM See MG 12.2									
14	10/23/12	10/29/12	Letterman	11:36 PM-12:36 XM	MTWTF--	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 Letterman 11:36 PM-12:36 XM :00 \$1,500.00 NM Credited									
15	10/23/12	10/29/12	Late Late Show	12:36 XM-1:36 XM	MTWTF--	1:00	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 10/23/12 Late Late Show 12:36 XM-1:36 XM :00 \$350.00 NM See MG 15.3									
3 WKRC F 10/26/12 12:42 AM Late Late Show 12:36 XM-1:36 XM 1:00 OFA- 12- G- 181H \$350.00 NM MG for 15.2 10/23									
16	10/27/12	10/27/12	Sat Late Fringe Rotator	11:35 PM-12:05 XM	-----S-	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 12:03 AM Sat Late Fringe Rotator 11:35 PM-12:05 XM 1:00 OFA- 12- G- 181H \$700.00 NM									
17	10/27/12	10/27/12	Sat 1205a-105a	12:05 XM-1:05 XM	-----S-	1:00	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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67617-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 60S	2175	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
17	10/27/12	10/27/12	Sat 1205a-105a	12:05 XM-1:05 XM	-----S-	1:00	1	\$350.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Sa</td><td>10/27/12</td><td>12:27 AM</td><td>Sat 1205a-105a</td><td>12:05 XM-1:05 XM</td><td>1:00</td><td>OFA- 12- G- 181H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Sa	10/27/12	12:27 AM	Sat 1205a-105a	12:05 XM-1:05 XM	1:00	OFA- 12- G- 181H	\$350.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WKRC	Sa	10/27/12	12:27 AM	Sat 1205a-105a	12:05 XM-1:05 XM	1:00	OFA- 12- G- 181H	\$350.00	NM																																											
18	10/28/12	10/28/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	1:00	1	\$15,000.00	NM																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$15,000.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/28/12</td><td>10:36 PM</td><td>Sun Reg 4</td><td>10:00 PM-11:00 PM</td><td>1:00</td><td>OFA- 12- G- 181H</td><td>\$15,000.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/12	10/28/12	-----S	1	\$15,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/28/12	10:36 PM	Sun Reg 4	10:00 PM-11:00 PM	1:00	OFA- 12- G- 181H	\$15,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/22/12	10/28/12	-----S	1	\$15,000.00																																																
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1	WKRC	Su	10/28/12	10:36 PM	Sun Reg 4	10:00 PM-11:00 PM	1:00	OFA- 12- G- 181H	\$15,000.00	NM																																											
<u>Total Spots</u>							9																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$23,500.00
<u>Agency Commission</u>	\$3,525.00
<u>Net Amount Due</u>	\$19,975.00

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